

TAIL-GATE AT RED HILLS

Don't miss your opportunity to experience the exhilaration of cross country from your own personal tailgate spot. Tailgate spaces will go on sale to the public on February 15.

Cash sponsors may purchase tailgate spots prior to February 15, 2019, details inside.

On the Water: Includes 15x15 tent, 6 wristbands and 1 tailgate parking pass	\$1,000
On the Lane with Tent: Includes 10x10 tent, 6 wristbands and 1 tailgate parking pass	\$850
On the Lane: Includes 6 wristbands and 1 tailgate parking pass	\$400
On the Tree Line: Includes 6 wristbands and 1 tailgate parking pass	\$175
Second Vehicle Parking Pass:	\$100

2019 Tailgate Spots

Tree Line

Tree Line

On the Lane

On the Water

On the Lane

Water



SPECTATOR TICKETS

Three-Day Passes will be available at a discounted rate of \$40 when purchased on-line between November 15, 2018, and February 28, 2019. Single-Day Passes may be purchased at event for \$15.



SPONSORSHIP OPPORTUNITIES

MARCH 7-10, 2019

850.580.4020

www.RHHT.org

Post Office Box 14869
Tallahassee, Florida 32317

INTERNATIONAL
HORSE TRIALS™

Eventing Connect ranked Red Hills International Horse Trials #1 of
 “Five events you need to attend in 2017 (with or without a horse)”

“This event is a spectator’s dream. Everything is very centralized so you do not have to walk miles to get from dressage to show jumping to cross-country and to the vendors.”



	Presenter	Underwriter	Platinum	Gold	Silver	Bronze	Patron	Friend
	\$50,000	\$25,000	\$15,000	\$10,000	\$5,000	\$2,500	\$1,200	\$600
Badges to Sponsor Tent	Naming right with Red Hills International Horse Trials and customizable marketing package	20	16	12	8	4	2	1
Reserved Stadium-Side Table in Sponsor Tent		1	NA	NA	NA	NA	NA	NA
Premier Parking Passes		6	6	4	2	1	1	0
Invitations to Sponsor “Party in the Park”		20	16	12	8	4	2	1
General Admission (Three-Day Passes)		20	15	10	4	2	0	0
Ad in Program		full-page	full-page	half-page	half-page	NA	NA	NA
Recognition as sponsor in program		listing	listing	listing	listing	listing	listing	listing
Recognition on website		Premium location	logo/link	logo/link	listing	listing	listing	listing
Recognition on Red Hills app		Premium location	logo/link	logo/link	listing	listing	listing	listing
Recognition over PA		✓	✓	✓	NA	NA	NA	NA
Branded On-site Banners		2	2	1	1	NA	NA	NA
Branded Cross Country Jumps		Exclusive Jump	1	1	1	1	NA	NA
Trophy Presentation		Yes	Yes	Yes	NA	NA	NA	NA
Additional Sponsor Benefits								
Platinum, Gold and Silver sponsors are eligible to purchase a reserved table in sponsor tent	Cash sponsors have priority until February 15, 2019, to purchase Tailgate spots.		\$500	\$500	\$500	NA	NA	NA
On the Water Tailgates (10 available), includes 15 x 15 tent, 6 wrist bands and 1 Tailgate Parking Pass		\$500	\$500	\$500	\$500	\$500	\$500	\$500
On the Lane with Tent Tailgates (10 available), includes 10 x 10 tent, 6 wrist bands and 1 Tailgate Parking Pass		\$400	\$400	\$400	\$400	\$400	\$400	\$400
On the Lane Tailgates (10 available), includes 6 wrist bands and 1 Tailgate Parking Pass		\$300	\$300	\$300	\$300	\$300	\$300	\$300

For tax purposes, the cost per person is \$300.